



The Second Annual 2008 Deerfield Business Directory

Advertising Contract & Rate Card

Ad Deadline: December 14, 2007

- Back Cover** (5.5" wide x 8.5" high) \$450.00
- Inside Back Cover** (5.5" wide x 8.5" high) \$400.00
- Inside Front Cover** (5.5" wide x 8.5" high) \$400.00
- Full Page** (5.5" wide x 8.5" high) \$300.00
- 1/2 Page** (5.25" wide x 4" high) \$175.00
- 1/4 Page** (2.5" wide x 4" high) \$135.00
- Company Profile** (80 words) \$50.00

* Position page requests will be honored in the date/time order in which contracts requesting position pages are received.

■ **All contracts and artwork are due by December 14, 2007. No exceptions.**

■ **DO NOT MISS THIS OPPORTUNITY TO SUPPORT DEERFIELD.** All businesses and organizations are strongly encouraged to participate in the Chamber's 2nd Annual Business Directory. Reserve your full-page ad today along with an 80-word company profile and help support the people who help support you.

Company/Organization: _____

Contact: _____ Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Web: _____

* Special placement request(s). Requests are subject to availability and will be handled on a first-come, first-served basis: _____

My finished ad and ad proof are enclosed **I will deliver my finished ad and ad proof to Randle & Allen Advertising by Dec 14, 2007**

Please have Randle & Allen Advertising contact me to arrange for ad design. I understand there will be separate agency production charges.

Ad Production fees: \$250 for Full Page, \$200 for 1/2 Page, \$150 for 1/4 Page or Company Profile

- All ads must be submitted on disk in one of the formats listed below and a color laser must accompany disk. Mac programs only.
- Acceptable programs: Photoshop, Adobe Illustrator, Quark Xpress, InDesign. Please save as pdf, eps or tiff formats.
- All ads are four color. Allow for a 1/8" bleed on all sides of a full page ad.
- Company Profiles must be typed and submitted via email or sent on a hard copy.
- Any additional artwork necessary to be performed by Randle & Allen will be invoiced by agency and paid by advertiser prior to publication.
- Payments is due in full with order by **December 14, 2007**. If you decide to cancel after **December 21, 2007** no refund will be permitted.

Amount Enclosed (Make all checks payable to: Deerfield Chamber of Commerce): \$ _____

Authorizing Name (please print): _____

Signature of Authorizing Name: _____ Date: _____

Please send all contracts and artwork to: **Randle Toepfer, Randle & Allen Advertising • 612 Terrace Road • Deerfield, WI 53531**
Phone: 764.1531 • Email: Randle@Randle-Allen.com